

#NCW2024

EDITION_19

NATIONAL CAREERS WEEK



THE CAREERS DOWNLOAD

National Careers Week



Headline Partner:



NatWest Group

WELCOME

WELCOME TO ANOTHER PACKED EDITION OF DOWNLOAD MAGAZINE.

Inside you'll find information about the successes and engagement of #NCW2024, some great examples of how schools, colleges, employers and other organisations got involved to make NCW the amazing success we always hope it will be!

A MESSAGE FROM OUR CEO

Another incredible National Careers Week has been celebrated. Each year we are humbled and amazed by the incredible activities all over the UK for all ages and all levels of learners. Well done to you all!

Thank you once again to our key partner NatWest Group whose continued support and belief in our work enables us to create so many free resources to share and grow each year to reach more and more young people.

Thanks also to the key sponsors that have made this year's celebration of career pathways such a success, this year over 1.5 million learners in education have benefitted from our partnerships.

It is my privilege to work with such a dedicated team at NCW and all of those that support our work - the Careers Family is a truly unique and special group of people, thank you for being so dedicated and unrelenting in your efforts to improve the life choices of future generations

A final word on some future dates for your diaries, make sure to look out for Generation Logistics Week at the end of June and Green Careers Week at the start of November - let us continue to show what an exciting place the world of work can be, together.

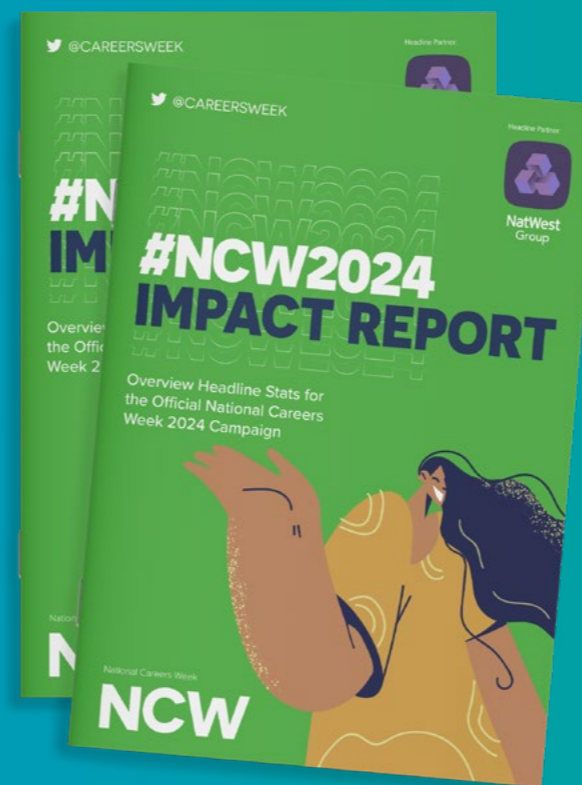


Nick Newman
Founder & CEO



NCW 2024

IMPACT REPORTS



AFTER CELEBRATING ANOTHER INCREDIBLE NATIONAL CAREERS WEEK WE WOULD LOVE TO SHARE SOME OF THE IMPACT WE HAVE ACHIEVED TOGETHER.

Download the official #NCW2024 Impact Report for an overview of the Headline Stats for the National Careers Week 2024 Campaign

[#NCW2024 Impact Report](#)

HEADLINE STATS:

434 MILLION

total impressions on the #NCW2024 #NationalCareersWeek #NationalCareersWeek2024 #NCW24 #CareersWeek official hashtags across X (Twitter), Instagram and Facebook.



65,445,423

unique users reached across X (Twitter), Instagram and Facebook

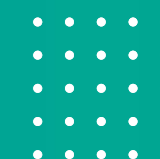
20,305

unique individual contributors (X/Twitter only)



1.7 MILLION

students (across Primary, Secondary, Sixth Form, FE colleges and Universities) reached by official physical Careers events during NCW2024.



NATIONAL CAREERS WEEK

NatWest Group also supported a STEM careers event in Edinburgh. Dynamic Earth hosted 'Your Planet Your Future Careers Day' to 600+ students. The stall received some great engagement from career leaders and young people and they day was a great success!



(Natwest Group volunteers who delivered the "super event" at Cantell School)

As the headline sponsors, NatWest Group is proud to be celebrating National Careers Week and supporting careers across the UK. These are some of the highlights from the week.

NatWest Group volunteers delivered 39 CareerSense workshops to 920 young people across the UK, building career confidence and bringing real world skills to life. Also, inspiring students to develop entrepreneurial thinking and behaviour.



Cantell school hosted 20 workshops alone and in a single day, exposing 509 students to the current and future world of work. Schools and career leaders can sign-up for workshops here.

[Workshop Sign Up](#) ↑

[Your Planet Your Future Careers Day 2024 Video](#) ↑

Gogarburn (Natwest Group HQ) hosted a graduation event for Career Ready pupils (Scotland). Young people on this programme have been mentored by a NatWest employee and also experienced a work placement at a NatWest building.

[Career Ready Website](#) ↑



(Career Ready students who received their graduation certificate at Gogarburn)



Finally, to end NCW on a high, NatWest Group Senior Leaders helped judge the Ivy House Future Leader Competition Final, where 8 future leaders of the year were crowned. All 40 finalists received an amazing experience, working with some of the best leadership coaches in the world.

NATIONAL CAREERS WEEK

YOUNG ENTERPRISE



aat Accountants
for the real world

We hosted a 24/7 virtual career room raising awareness of finance career options, future skills required, and practical steps for interested school leavers. The room featured inspiring real-life stories from AAT apprentices and entrepreneurs who kick-started their finance careers. AAT President Kevin Bragg shared valuable insights on leveraging AAT finance qualifications for career success. Attendees of the virtual room gained access to AAT's blog, uncovering the hidden advantages of the finance industry.

On Wednesday, our focus shifted to entrepreneurship. We highlighted opportunities for young people to develop enterprise skills while still in school, as well as how school leavers can access practical next steps into entrepreneurship by considering financial careers with support from AAT.

We featured inspirational stories like Lucy Cohen. A Young Enterprise and AAT alumna, Lucy started her entrepreneurial journey at just 16 and credits her Company Programme experience for helping her to develop communication and financial management skills that help her run her business today.

[YE 24/7 Virtual Career Room](#) 

[Lucy's Story](#) 

[YE Company Programme](#) 

[Find Out More](#) 



UKTIN

CAREERS IN CONNECTIVITY



HERE'S WHY A CAREER IN CONNECTIVITY COULD BE A GREAT CHOICE FOR YOU...

The connectivity sector is booming in the UK, driven by factors like the rollout of 5G, increasing reliance on cloud-based services, and the growing importance of cybersecurity. Here's why a career in connectivity could be a great choice for you:

- **High Demand:** The UK government is heavily invested in improving the country's digital infrastructure. This translates to a constant demand for skilled professionals across various connectivity roles.
- **Diverse Opportunities:** The field is broad, offering a variety of options to suit your interests and skills. Whether you're drawn to the technical aspects (Telecom Engineer, Network Engineer, Software Engineer, AI Specialist) or prefer a strategic approach (Project Manager, Product Manager), there's a role for you. Explore the different specializations on UKTIN
- **Growth Potential:** The connectivity sector is constantly evolving. With new technologies like AI and automation emerging, there's ample opportunity to

learn, adapt, and progress in your career. You can upskill yourself through training programs offered by the industry.

- **Competitive Salaries:** Connectivity jobs typically offer very competitive salaries with benefits packages that include attractive holiday allowances, days off for charity work and a range of other benefits.
- **Making a Difference:** Connectivity is the backbone of our digital world. By working in this sector, you'll be contributing to a vital infrastructure that underpins everything from communication and entertainment to business operations and scientific research.
- If you're looking for a challenging, and rewarding career path, the UK's connectivity sector offers a wealth of exciting opportunities!

SAY HI 🙋 TO CONNECTIVITY'S LATEST YOUNG AMBASSADORS



Name: Tekle Berihu

Age: 21

Position: 2nd Year Degree Apprenticeship in Digital Technology Solution & Network Engineering

Company working for: BT Group

My job: I am currently in the Design Verification Testing team and my role is to configure, troubleshoot and test BT's infrastructure for the Global Network Fabric, which is BT's latest enterprise/customer network. I work closely with Cisco and Juniper technologies to ensure the smooth operation and performance of the network. On a day-to-day basis, I work in the lab installing, cabling, and configuring equipment to ensure the reliability and functionality of the network.

What I love: Hands-on experience with cutting-edge technology. This allows me to stay at the forefront of network infrastructure. I am constantly learning and improving my skills. Solving complex challenges: Design Verification Testing often presents intricate problems that require creative solutions. I find great satisfaction in tackling these challenges. Contributing to impactful projects: Being part of the team responsible for the Global Network Fabric means that my work directly impacts the efficiency and reliability of a critical enterprise/customer network.

My advice to anyone thinking about a career in connectivity: Explore apprenticeship programs in your desired field, try to gain work experience in the field you are

interested in while you are in school, and determine if it is a good fit for you. When applying for a job, no one expects you to know everything about the role.



Name: Jordan Williams

Age: 26

Position: Project Manager

Company working for: WM5G

My job: As a project manager at WM5G, I am tasked with overseeing the planning, execution, and closure of initiatives geared towards introducing 5G technology & the telecoms industry to the West Midlands region.

What I love: What I enjoy most about my job is the opportunity to drive innovation and collaboration in the telecoms industry. It's fulfilling to see how our efforts contribute to economic growth, improved connectivity, and technological advancement in the West Midlands region.

My advice to anyone thinking about a career in connectivity: Entering the telecoms sector offers limitless opportunities for growth and innovation. Embrace the chance to be at the forefront of technological advancements and contribute to shaping the future of connectivity worldwide.



Name: Aoife Callan

Age: 25

Position: Senior Streetworks Co-ordinator

Company working for: Callan Connect Ltd

My job: I work with our build programme managers by building permits to allow us to legally dig on the highways. This involves working closely with local authorities over the midlands to help us carry out our works as smoothly and safely as possible. I have a reactive role which involves having to ensure all permits are granted in place for the required dates with the correct information and conditions.

What I love: I enjoy the variety of tasks in my role, no day is the same and I am always learning. Building relationships is a key part of my role & working towards deadlines in a fast-paced environment keeps my job interesting

My advice to anyone thinking about a career in connectivity There are so many different roles and opportunities in the telecoms sector. As the industry is always growing & evolving, you are always learning and must be adaptable to change.

NATIONAL CAREERS WEEK

NHS



The NHS had a fantastic National Careers Week. It started with the amazing news that 4,000 teenagers chose the NHS as it is preferred employer in a BBC Bitesize survey as well as doctor and nurse making the top five career choices for the future.

During National Careers Week, the NHS highlighted the range of NHS careers, and their role in delivering the ambitions of the NHS Long Term Workforce Plan. The Plan will mean 60,000 extra doctors, 171,000 more nurses and 71,000 more allied health professionals working in the health service in the future.

Taking a step into the NHS

The highlight of National Careers Week was the Step into the NHS days in primary and secondary schools. An estimated 20,000 students heard from NHS staff about their careers as their stories were beamed straight into the classroom.

Students also received top tips on how to enter the Step into the NHS schools competition. These competitions are a great opportunity for students to learn about the range of careers in the NHS. But the competition deadline is 30 April so get your entries in soon!

[Step into the NHS Schools Competition](#) ↑

Getting social

The NHS's social channels were also busy with over 900,000 impressions of National Careers Week content and 9,000 engagements. NHS careers expert, Abi Changer, also chaired a National Careers Week webinar and was joined by hundreds of parents, teachers and young people who heard about the more than 350 careers in the NHS.

We also a 50% increase in people used the 'Find your Career' quiz and 32% more expressed an interest in a future NHS career by registering their interest on the NHS Health Careers website.

['Find Your Career' Quiz](#) ↑



All in all, it was an amazing success. Roll on National Careers Week 2025!

Find out more about the range of careers in the NHS on the NHS Health Careers website.

[NHS Health Careers Website](#) ↑



Visit BBC Bitesize Careers every weekday during National Careers week for new, free videos, classroom resources and online activities. For careers resources and teacher guides to use in subject lessons or form time visit the BBC Bitesize website.

[BBC Bitesize Careers Website](#) ↑



Short videos, quizzes, video podcasts and classroom activities to inspire young people aged 11 to 16 to explore their future careers and discover a pathway that suits them.

Celebrity Job Swap Challenge. From the NHS frontline to the radio studio, watch Dr Ranj Singh swap jobs with Radio 1 DJ Charlie Tee – can they smash it in a totally different role? Explore transferable skills and motivations to help inspire future jobs.

The Bitesize Careers Podcast – join Radio 1 presenter Katie Thistleton for this new video podcast. Get your classes to watch and play along in form time or as a lesson starter. There are activities for students to join in with as we chat to big name guests and careers experts about how to figure out your future career. These can be watched in class or at home via the link below



[Tips and Inspiration](#) ↑



From hobby to career – hear real-life stories of three young people who turned their passions and interests into jobs. **Teacher and careers leader guide** with ideas and pre-planned activities for using the content in schools. Short classroom activities that can be adapted into an entire lesson or developed into a longer activity. All you need is the internet and access to a screen. To access these resources and much more, head to the BBC Bitesize Careers website from Monday 4 March

[BBC Bitesize + NCW2024](#) ↑

TECHNICIANS: WE MAKE THE DIFFERENCE AND TECHNICIANS: THE DAVID SAINSBURY GALLERY

The Technicians: We Make the Difference campaign and Technicians: The David Sainsbury Gallery at the Science Museum were proud to join National Careers Week's Virtual Careers Fair!

[Virtual Careers Fair](#) ↑

On the online virtual careers fair, you will find information about Technicians: We Make the Difference, which aims to show 11-16 year olds how they can follow their skills and interests and find exciting technician careers suited to them, which they don't need a degree to get into. On the website there are 100 technician roles showcased, across a range of industries such as engineering, food and drink, fashion, film and TV, healthcare, manufacturing, agriculture, design and more, to show young people the many 'hidden technicians' working in interesting and exciting roles, and the education routes leading to them.

[Technicians: We Make the Difference](#) ↑

If you want a more hands-on experience of working as a technician, the fair also showcased information about Technicians: The David Sainsbury Gallery, a permanent, interactive gallery at the Science Museum which allows young people to step into a world of careers and explore a variety of technician roles. Visitors can try hands-on exhibits which bring to life a wide variety of workplaces, from a blockbuster film set to a pharmaceutical lab, allowing them to experience the hidden yet vital careers of technicians. Schools can also book 'Meet an Employee' sessions where Key Stage 3 and 4 students can meet a technician and experience what it's like to do their job through hands-on activities and Q&A sessions.

[Technicians: The David Sainsbury Gallery](#) ↑

['Meet an Employee' Sessions](#) ↑

CASE STUDIES

Read more about two of the 100 real technicians featured on the Technicians website.

TOLUWANI ALADE, HEALTHCARE LABORATORY TECHNICIAN

I work in a research laboratory undertaking analytical work with stem cells for companies across the globe to help provide ground-breaking new treatments for illnesses



Toluwani Alade,
Healthcare Laboratory Technician,
CGT Catapult

NIKKI KOSTUR, BIOMATERIALS TECHNICIAN

I manipulate and mix together natural materials to produce innovative sustainable materials that can replace products that are harmful to the environment, such as petroleum-based plastics



Nikki Kostur,
Biomaterials Technician
The Royal College of Art

To find out more about Toluwani and Nikki's roles, please visit their pages below – how they got there, including career development links:

[Toluwani Alade's Story](#) ↑

[Nikki Kostur's Story](#) ↑

FREE RESOURCES

ENGINEERINGUK

FREE RESOURCES TO EXPLORE SOLUTIONS TO CLIMATE CHANGE FROM ENGINEERINGUK!

CLIMATE SCHOOLS PROGRAMME



POWERED BY EngineeringUK

Sign up for free to the **Climate Schools Programme** and get resources, lesson plans and case studies to inspire your students to explore solutions to climate change.

Register to get free lesson plans and activities and activities

[Climate Schools Programme Sign Up](#) ↑

[Climate Schools Programme Website](#) ↑

The curriculum-linked lesson plans cover **English, science** and **geography** and includes everything you need to deliver the lesson, such as presentations, lesson plans, activity plans, case studies, curriculum alignments and worksheets. Through taking part, students will develop skills such as teamwork, problem solving and communication – all vital to future employability. There are also **Climate Action theme packs** available to support existing extra-curricular clubs or new Climate Action Clubs

Engineers are key to tackling climate change and this programme will provide you with the resources, knowledge, and confidence to address this modern issue, help stimulate

debate and interest, and communicate a solutions-focused message of “we can do this!”. It’s been developed together with industry, contains useful facts and stats and showcases a range of role models working in green jobs to help inspire your students.

Your lesson plans and resources will be sent out via email within a week of registering.



Science teacher:

The lessons that are basically good to go, and for us that is a huge relief and it’s really exciting for us because it’s nice to have something that is ready made, but also that you can trust.

Geography teacher:

The students really enjoyed the lesson, and they loved playing different roles

English teacher:

The articles and resources were all accessible, and I was quite impressed the students wanted to read them. They were interested in and they understand it’s their future so it’s really important

NCW X GENERATION LOGISTICS

A BRAND NEW WEEK!



WE’RE WORKING WITH GENERATION LOGISTICS TO PUT ON A SPECIFIC WEEK OF ACTIVITIES, RESOURCES AND TOOLS TO HELP YOUR STUDENTS TO UNDERSTAND THE EVER-MOVING, CHANGING, EVOLVING AND TECHNOLOGICAL WORLD OF LOGISTICS.

Save the date – 24th to 28th June 2024 - and get ready for loads of brand new content and resources as well as a dedicated Virtual Careers Fair for all things logistics – from the warehouse to the motorway, from the shop floor to the shop front and from the sea to the sky logistics gets everything moving and we want to help Generation Logistics to highlight the brilliant opportunities in the industry.

[Generation Logistics Website](#) 



SUSTAINABLE CAREERS FOR A SUSTAINABLE FUTURE.

#GREENCAREERSWEEK

4-9TH NOVEMBER 2024

GCW GREEN CAREERS WEEK NCW workskillsuk STEM UK SPACE AGENCY CAREERS ENTERPRISE Department for Education

National Careers Week **NCW** NatWest Group

SAVE THE DATE 3RD – 8TH MARCH 2025

#NCW2025

WILL BE BACK

#NCW2025

SAVE THE DATE

3-8th March 2025

NATIONALCAREERSWEEK.COM

National Careers Week

NCW

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